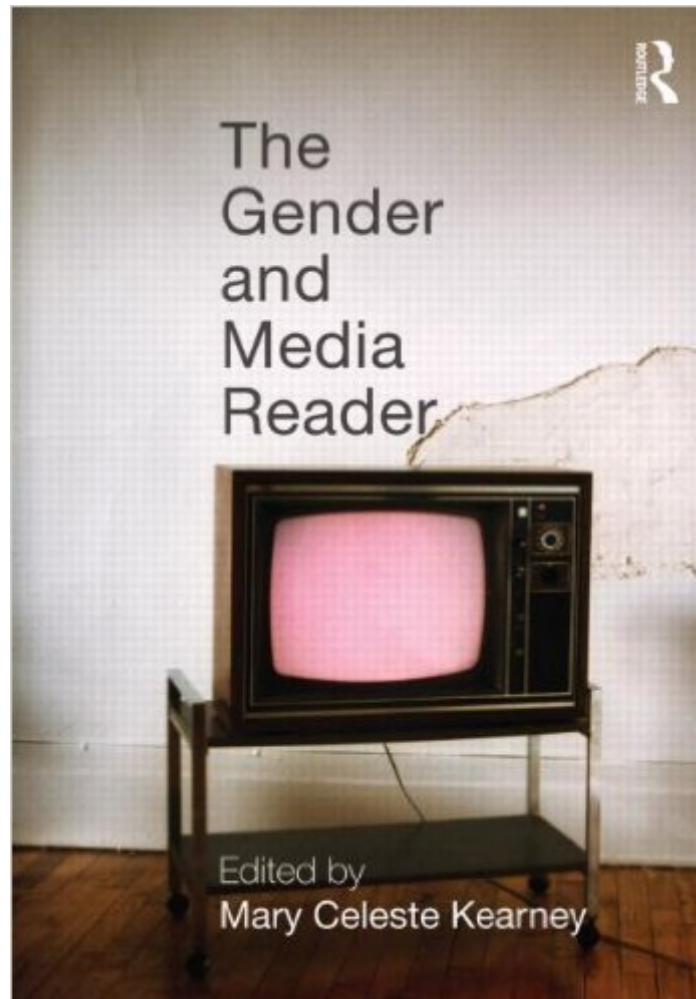


The book was found

The Gender And Media Reader



Synopsis

The Gender and Media Reader is an essential text for those interested in gender and media studies, its main topics, debates, and theoretical approaches. The primary objective of this collection is to expand readers' knowledge of how gender operates within media culture through engagement with foundational writings as well as more contemporary research in this field. Taking a multiperspectival approach that considers gender broadly and examines media texts alongside their production and consumption, The Gender and Media Reader enables readers' critical thinking about how gender is constructed, contested, and subverted in different sites within media culture. Along with the main introduction, individual section introductions facilitate readers' understanding of the development of gender and media studies by contextualizing the various topics, debates, and theoretical approaches that have shaped it, as well as by highlighting current trends.

Book Information

Paperback: 728 pages

Publisher: Routledge (August 5, 2011)

Language: English

ISBN-10: 0415993466

ISBN-13: 978-0415993463

Product Dimensions: 7 x 1.6 x 9.9 inches

Shipping Weight: 2.7 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (3 customer reviews)

Best Sellers Rank: #270,159 in Books (See Top 100 in Books) #226 in Books > Politics & Social Sciences > Social Sciences > Gender Studies > Men #363 in Books > Textbooks >

Communication & Journalism > Media Studies #526 in Books > Textbooks > Social Sciences > Gender Studies

Customer Reviews

I Had to read this book for my Women and Feminism in the Media class and this book was really helped break down what that is and how it effects us today.

Fascinating, not hard to read and a really good book for a women's studies or media class.

It's a solid textbook for a women/gender and media studies course.

[Download to continue reading...](#)

Gender Born, Gender Made: Raising Healthy Gender-Nonconforming Children Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) Gender, Race, and Class in Media: A Critical Reader The Gender and Media Reader O Sisters Ain't You Happy?: Gender, Family, and Community Among the Harvard and Shirley Shakers, 1781-1918 (Women and Gender in Religion) Gender and Jim Crow: Women and the Politics of White Supremacy in North Carolina, 1896-1920 (Gender and American Culture) Ambiguous Images: Gender and Rock Art (Gender and Archaeology) Gender and the Social Construction of Illness (Gender Lens) The Gender Quest Workbook: A Guide for Teens and Young Adults Exploring Gender Identity French Gender Drill: Learn the Gender of French Words Without Any Memorization Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) Women on the Run: Gender, Media, and Political Campaigns in a Polarized Era Social Media: Master, Manipulate, and Dominate Social Media Marketing Facebook, Twitter, YouTube, Instagram, and LinkedIn Social Media: Master and Dominate Social Media Marketing Using Facebook, Instagram, Twitter, YouTube, LinkedIn, Snap Chat, Pinterest, Google+, Vine, and Much more! Social Media Analytics: Techniques and Insights for Extracting Business Value Out of Social Media (IBM Press) Mass Communication: Living in a Media World (Media and Public Opinion), 4th Edition The Media Handbook: A Complete Guide to Advertising Media Selection, Planning, Research, and Buying (Routledge Communication Series)

[Dmca](#)